



**May 23, 2016**

**Wisconsin Medical Device Manufacturer Exhibiting at BIOMEDevice/Design & Manufacturing New England Show**

Menomonee Falls, WI – ATL's expertise in medical device labels will be front and center at the manufacturer's booth at MD&M East, slated for June 14-16 in New York City.

"We look forward every year to exhibiting at this event," said Mike O'Connell, new business development manager for ATL's Medical Division. "MD&M East always attracts a number of great companies interested in learning more about the benefits of partnering with a quality-driven company like ATL.

"From past experience, we know that show attendees are especially interested in our status as a cGMP compliant supplier," he said.

The Wisconsin-based manufacturer's [medical device labels](#) business is the perfect example of the results of ATL's focus on quality, illustrated by the company's cGMP compliance and ISO 13485:2003 registration, O'Connell said.

"We are recognized as a contract manufacturer specializing in disposable medical device converting and label printing following the strictest requirements, set both by the government and our customers," he said. "It's our commitment to our quality management system that sets ATL apart."

ATL's [quality management system](#) has "travelers" and "hold points" that assure the highest levels of line clearance, product integrity, and regulatory compliance for its medical device labels and related products, including:

- [Disposable medical devices](#)
- [Die cut components](#)
- [Island placement](#)
- [Multi-panel booklet labels](#)
- [Product identification labels](#)

Aside from those capabilities, ATL also will use its MD&M East exhibit to highlight its strengths in [custom packaging and in-line cold seal pouching](#), O'Connell said.

MD&M East 2016 visitors can see ATL at booth 1852 at the Javits Convention Center. [Contact the company](#) now to set up a specific appointment time.